



K SQUARE
A D V E R T I S I N G

*Unleashing the power of
advertising to fuel your success.*

ABOUT US :-

The bringing together of various skill sets means that we can offer a wide ranging set of products and services, all with an unique blend of research analysis and creativity.

Our Services Include :-

- ▶ Visual Merchandising
- ▶ Custom Retail
- ▶ Display Solutions
- ▶ POS Management
- ▶ Signage – Internal & External

- ▶ Turn-Key Solutions
- ▶ Strong on relationships
- ▶ Ease in Project Execution
- ▶ Excellent Post Sales Service
- ▶ Strong on resources



OUR MENTOR :-

Professional having Two decades of Experience in Advertising Industry . Started his carrier in the year 2000 with Lighting Industry, worked with Osram Lighting, Philips Lighting and Havel's . He then moved to 3M Commercial Graphics Division for 9 years, Worked as National Sales Manager, providing Services and Solutions for various BTL activities like Signage , Store Graphics , Environmental Graphics , Vehicle Graphics, Visual Merchandising , Display units and lighting solutions for signage's. He then moved to GE Lighting as country sales head for Signage LED Modules in South Asia. Post GE he was instrumental in re-establishing the signage LED module business of Osram Lighting in India . After establishing the Osram business , he decided to start his own venture, starting with launch of New Signage LED Module , Distribution business with 3M Graphics Division Osram Led Modules and Signage Manufacturing. The two decades in advertising has given him a 360 degree view of various branding activities in the retail market.



BRIJ CHANDRA
MANAGING DIRECTOR

India and

MISSION & VISION :-

MISSION

Our mission is to enhance the branding and visual impact of businesses through high-quality, custom-designed Signage and graphics. We are committed to delivering innovative solutions that exceed our clients' expectations and help them stand out in their Industries. We believe in fostering long-lasting relationships with our clients based on trust, transparency, and mutual success."

VISION

"Our vision is to be the industry leader in creating powerful visual experiences that elevate the brands of our clients. We aim to be recognized for our innovation quality, and reliability, and to continue expanding our offerings to meet the evolving needs of the marketplace. We envision a future where every business can leverage the impact of creative and well-executed Signage and graphics, and we are committed to being at the forefront of this movement. We believe in fostering a culture of excellence, creativity, and collaboration within our company, and in contributing to the growth and success of our clients and communities.



OUR VALUABLE CLIENTS



MANUFACTURING SETUP

***K Square**, a reputable signboard production company in Delhi NCR. We have our own factory, with complete production equipment and machinery, to manufacture signs. Coupled with an exquisite craftsmanship and an experienced team, we provide every customer with one- stop sign solutions from A to Z.*

ROLAND ECO SOLVENT



PLOTTER CUTTING MACHINE



LATEX PRINTER



MANUFACTURING SETUP

LETTERS BENDING MACHINE



LETTERS WELDING MACHINE



CNC CUT ROUTER MACHINE



LASER CUT ACRYLIC MACHINE



WORK DONE CATEGORIES



RETAIL PICTURE / POP DISPLAYS

VISUAL MERCHANDISING

OFFICE INTERIOR BRANDING

INTERNAL GRAPHICS

SIGNAGE BRANDING

STORE CIVIL WORK

PEPPERFRY

ENTRANCE SIGNAGE



MS POWDER COATED CHAIR LEDGE



**SUNBOARD PRINT
ON WOODEN FRAME**



CANVAS ON FRAME



FLOOR MATT



**MS POWDER
COATED RACK**



FOCUS LIGHTS



KIA MOTORS (GURUGRAM)

DAY VIEW



3M DUAL COLOR VINYL

NIGHT VIEW



FISTA RESTURANT

NEON LIGHT



NEON LIGHT



RECEPTION LOGO



LIVE COUNTERS



ARCH WALLPAPER



BBQN : GUWAHATI & KOLKATTA



BBQN : CATWALK : EDM MALL



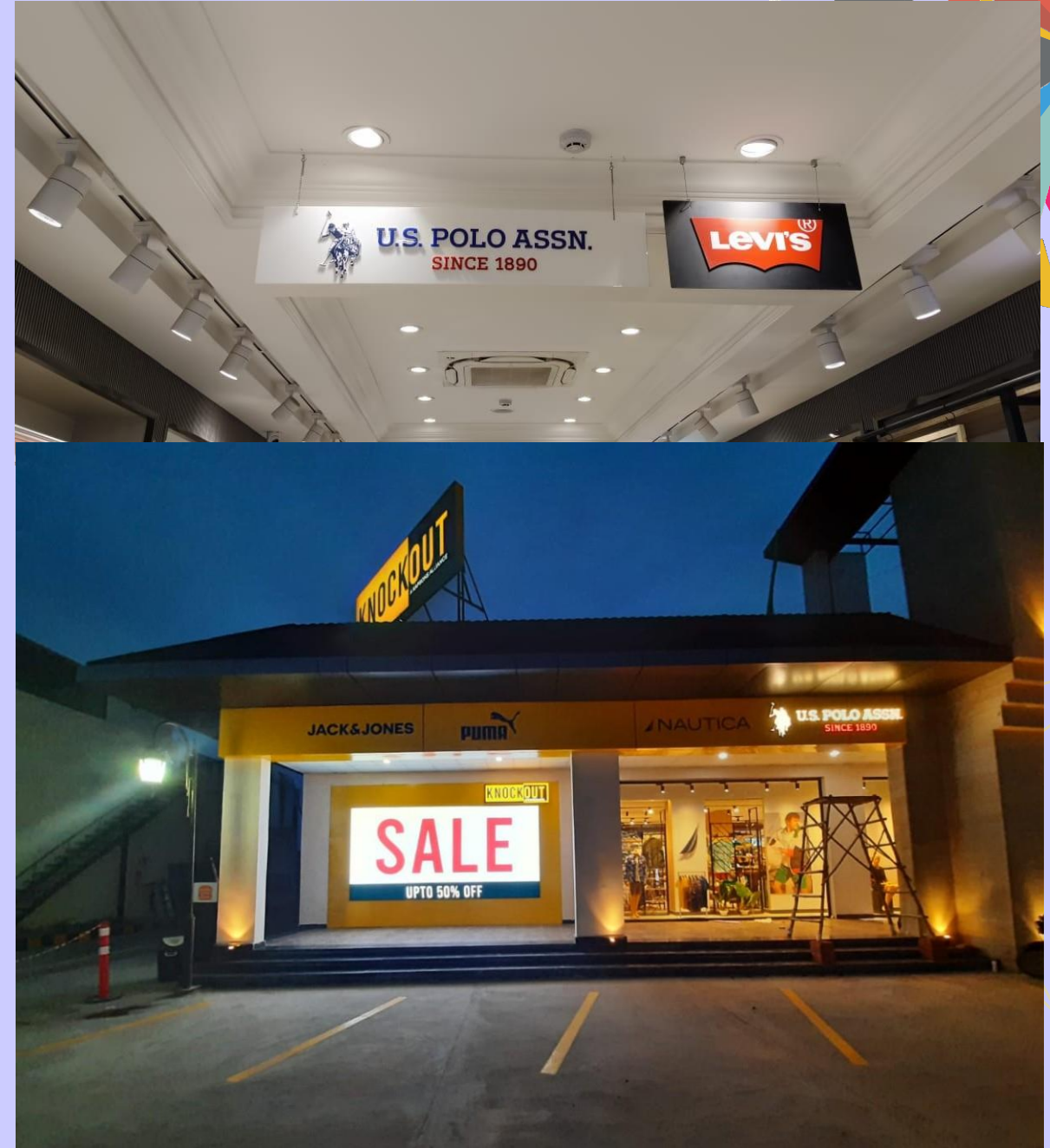
VISHAL : BUXER & BARABANKI



US POLO : DELHI NCR SIGNAGE



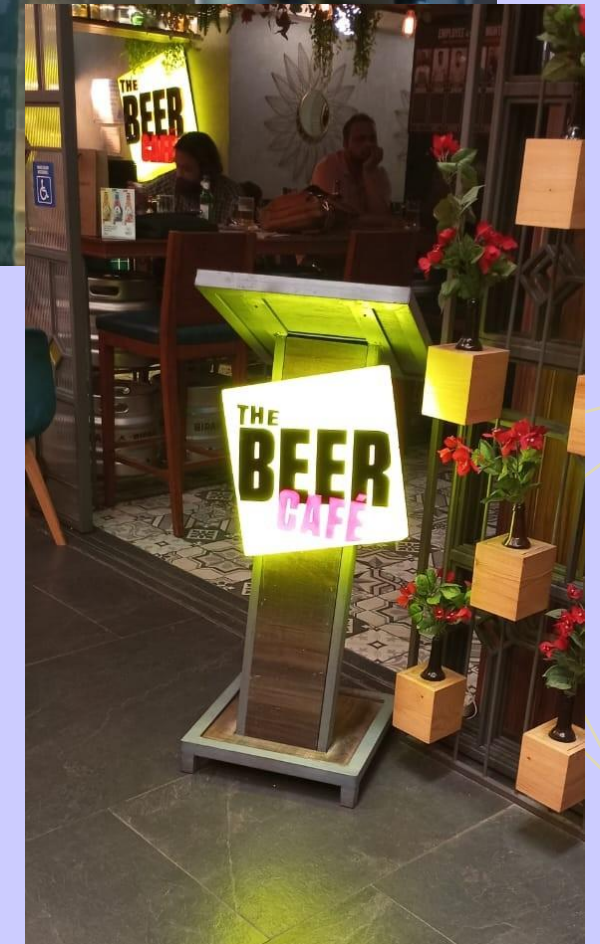
US POLO : DELHI & FARIDKOT



THIRD WAVE COFFEE



THE BEER CAFÉ



SUGER COSMETICS : FOR SAMPLES



FACES CANADA : CHENNAI

FAÇADE SIGNAGE



LIT ACRYLIC LETTERS DISPLAY BOX



MANYAVAR : PACAFIC MALL

FRONT SIGNAGE



INSIDE COMPLETE CELLING & ALL



FRONT LIT ACRYLIC SIGNAGE



MANYAVAR : CIVIL & INTERIOR WORK

BEFORE



AFTER



BEFORE



AFTER



LOLLIPOP POLE SIGNGAE



GLOW SIGN BOARD: DS GROUP FABRIC BOARD



GLOW SIGN BOARD LIVEPURE & FLYING MACHINE



INTERNAL BRANDING

2LAYERS BACKLIT CART



FRONT LIT ACRYLIC LETTERS



2LAYERS BACKLIT WITH YELLOW LIGHT



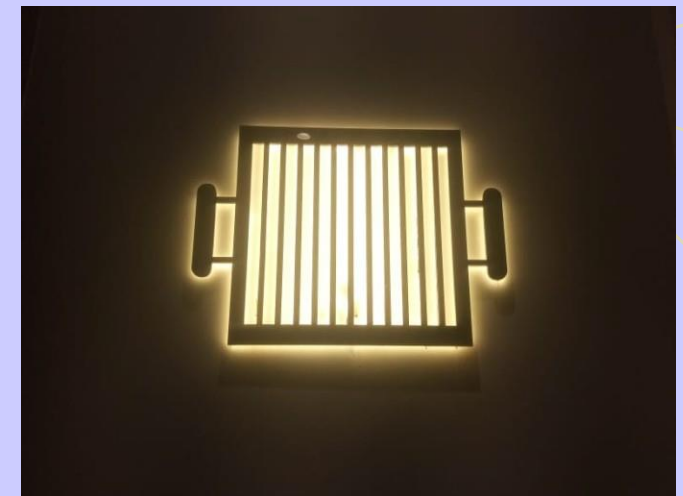
2LAYERS BACKLIT WITH YELLOW LIGHT



12MM POWDER COATED
CNC ROUTER SKEWERS & LETTERS



2LAYERS BACKLIT GRILLS



INTERNAL BRANDING

MS SECTION RAFTER WITH
BOTH SIDE BRONZE GLASSES



8MM POWDER COATED MS SKEWERS FIX WITH SCREW



FLEX OR FABRIC BOARDOUTS

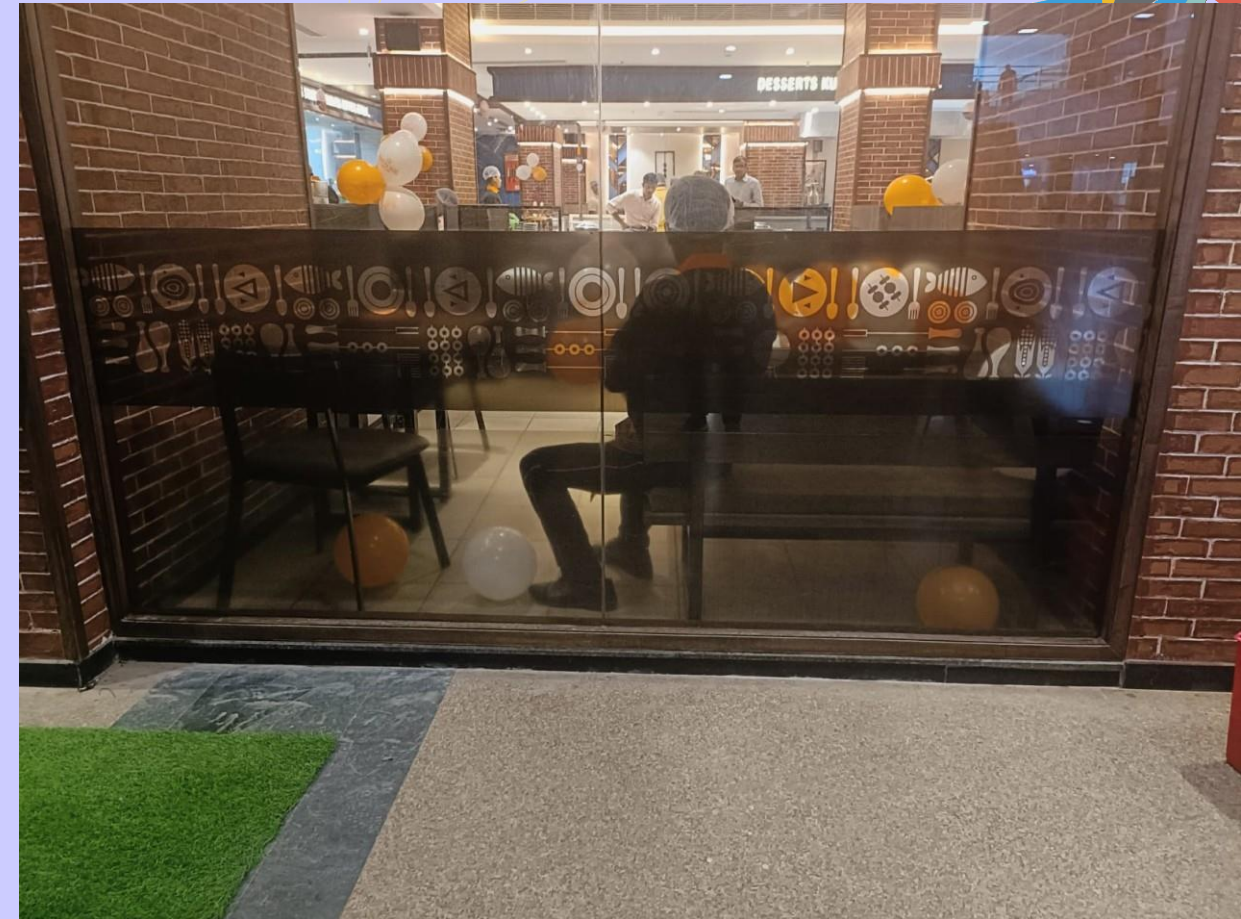


VISUAL MERCHANDISING

***VINYL PASTED ON BACKGROUND
WITH 3 LAYERS LASER CUT MONUMENT***



CLEAR VINYL PRINT PASTED ON GLASS



VISUAL MERCHANDISING: WALLPAPER & CLIPON

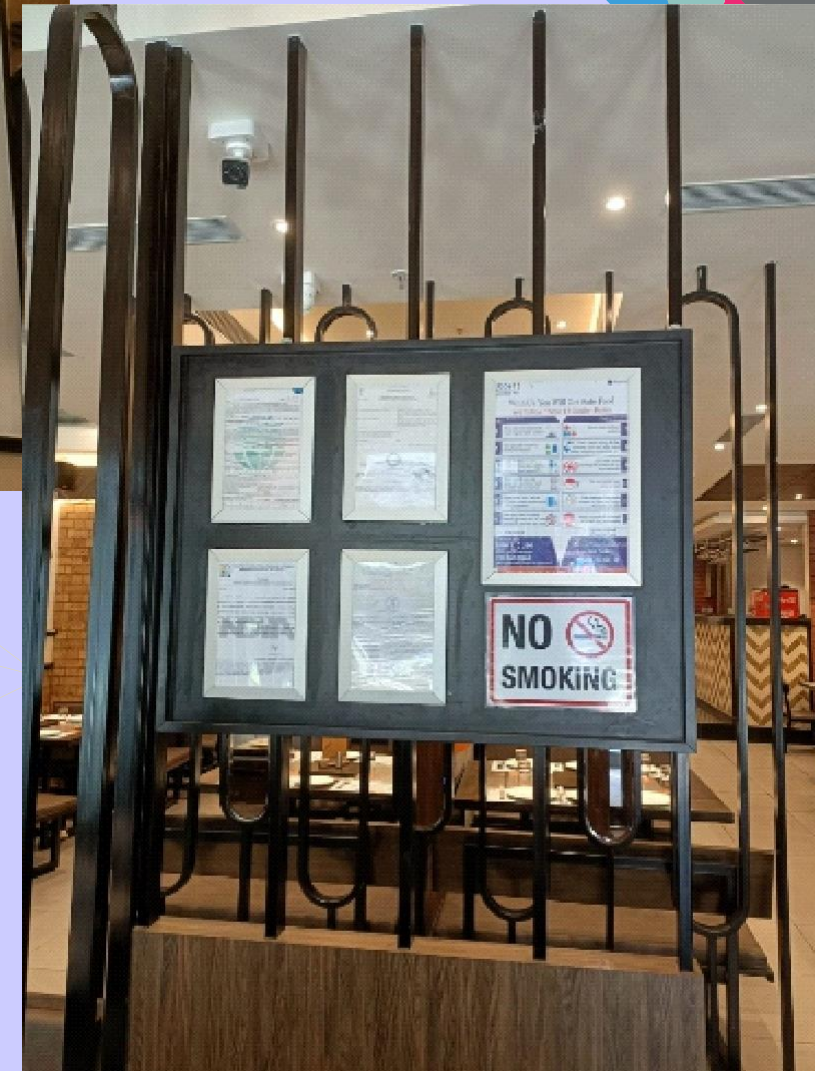
WALLPAPER CREATIVE 1



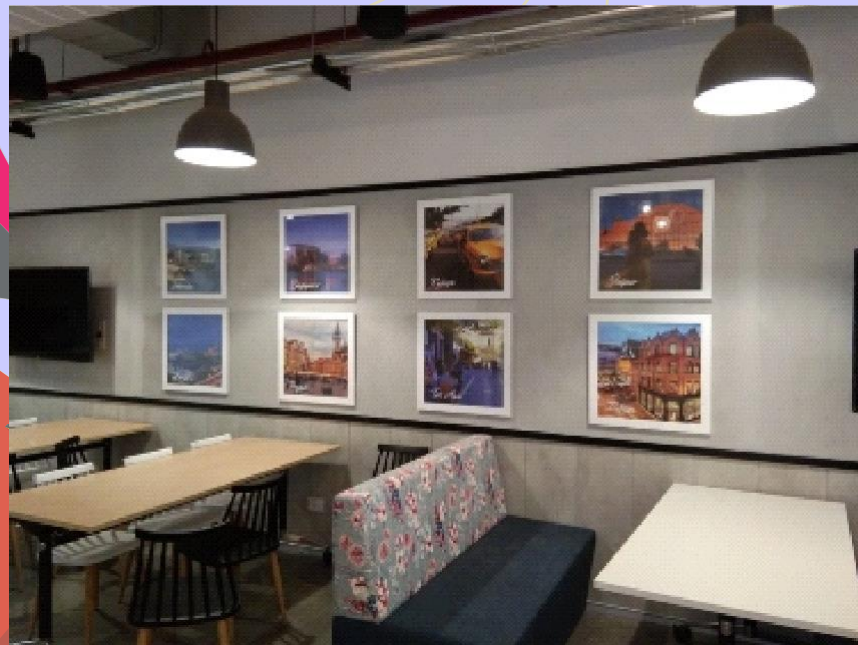
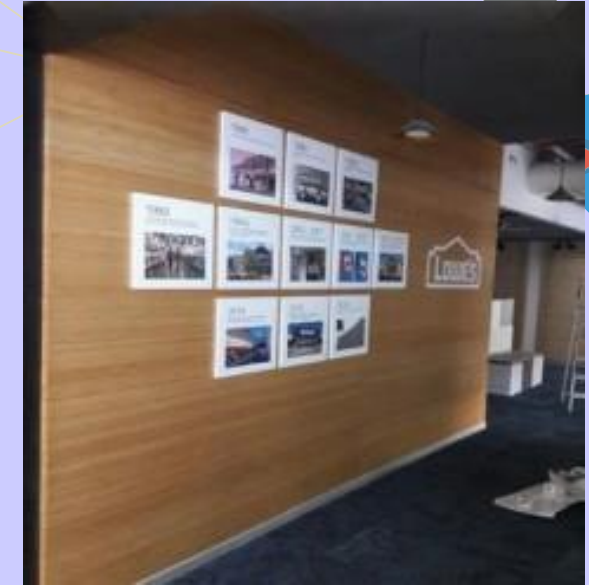
WALLPAPER CREATIVE 2



ALLUMINUM CLIPON FRAME



VISUAL MERCHANDISING : PHOTO FRAMES



VISUAL MERCHANDISING : FM WINDOW

MDF SPRAY PAINTED WINDOW WITH PODIUM



BASE VINYL PASTED WITH MS HANGER & PODIUM ALSO



OFFICE INTERIORS

**LASER CUT ACYLIC TREE BASE
WITH EMPLOYEE NAME IN POCKETS**



EMPLOYEE SITTING AREA UNDER THE MDF SHADE



EMPLOYEE PLAYING PUZZLE GAME



SUNBOARD, EASEL STAND & ONEWAY VISION



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🌐 www.ksquareindia.com



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